



INTENTION TO COMPETE

**DMAW/EF, Karen Depew, Executive Administrator,
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**PROFESSORS/ADVISORS and/or TEAM LEADERS:
Intention to compete form for the DMAW/EF Collegiate MAXI Competition
Competition Deadline: Friday, April 27, 2012 5:00 p.m.**

Name: _____
Title: _____
College/University: _____
Department/School: _____
Address: _____
City/State/Zip: _____
Office Phone: _____ Fax: _____ E-mail: _____

Please complete the following information in order to participate:

I will have _____ teams compete in the spring. I understand entries are due **Friday, April 27, 2012**, and that the winners will be notified May, 2012. Winners will be invited to a reception.

My students will do this:

- ___ as a mandatory class project
- ___ as a marketing club function
- ___ as a class project with voluntary participation
- ___ as an Independent Study Project
- ___ other (please describe)

Name of the course/ project that includes the MAXI Competition: _____

I agree by entering the competition, faculty advisors and participants (entrants) agree to grant DMAW/EF the unlimited right to use their names, pictures and/or likenesses for advertising and publicity purposes, whether utilized in print media, television, video, film, radio, internet, or otherwise, without their prior review or approval, and without any compensation to them. Participants agree that all entries become the shared property of DMAW/EF and the National Geographic and will not be returned to the contestants or faculty advisors, nor will compensation be paid to participants.

Faculty Advisor Name (please print): _____

Faculty Advisor Signature: _____

NOTE: the accompanying Non-Disclosure form must be signed by all participating students as well as faculty/advisors and/or team leaders and returned with this 'intent to enter' form.

Please complete, sign and e-mail scanned signed forms to: kdnorthwood@gmail.com, or mail to: DMAW/EF, Karen Depew, Executive Administrator, 4414 Walsh St, Chevy Chase MD 20815: (Phone: 301-652-7074 for questions)